



Jiffy.ai's
“**ONE-POINT
SOLUTION**”
for all hirings



ABOUT JIFFY.ai

Jiffy.ai's intelligent automation platform enables enterprises to build business applications that run their processes end to end with minimal human supervision.

With **automation in their DNA**, Jiffy.ai saw the significant advantages of recruitment automation and sought a system capable of powering their multi-stage interview process.

Founded

2018

Industry

IT

Headquarters

Sunnyvale, California

Company Size

200+ Employees

KEY OUTCOMES

- ✦ Automated manual tasks
- ✦ Reduced Time-to-Hire and Cost-to-Hire
- ✦ Simplified interview process
- ✦ Organized candidate data
- ✦ Convenient interview scheduling
- ✦ Provided seamless candidate engagement
- ✦ Created custom assessment modules
- ✦ Tracked hiring KPIs using reporting tool

IMPACTS AT A GLANCE

Total Positions
Created

83

Total
Applicants
Screened

1.7K+

Total Users

95

Average
Interview
Stages

4

Average
Time-to-Hire

< 30 Days

Jiffy.ai was in the market for an efficiency-based **one-point solution** for all their hiring needs that **saves both time and money.**



CHALLENGES FACED BY Jiffy.ai

1 Managing the Pre-Screening Process Manually

- With multiple positions requiring varied skill-sets opening up on a regular basis, Jiffy.ai witnessed an influx of potential candidates, and a non-user-friendly recruitment automation solution wasn't helping them in the process. Thus, it became increasingly **difficult to track emails and candidate profiles manually**.
- Their process of hiring was filled with **three to five stages of interviews** before the actual hire. It was not only **complicated** but also **time-consuming, costly**, and **required human involvement** at every step. This resulted in redundancies and cost many man-hours to perform even simple tasks.

Our Solution: Automate the Pre-Screening Process

- Zappyhire automated and compressed the candidate screening process with custom competencies using a semantic resume parser, recruiting chatbot, AI-enabled video interview, and both technical and personality-based assessments to **build a 360-degree candidate summary**. This allowed Jiffy.ai to **shortlist the right candidates** for the right opportunities in a fraction of the time.
- The multi-stage interview process was also simplified by **automatically scheduling interviews** with shortlisted candidates at a time convenient to both interviewer and candidate, thus eliminating many hours of manual coordination.

Key Outcome: Reduced overall Time-to-Hire to less than 30 days

2 Gaps in Assessments and Lack of Collaboration

- With a number of interviewers across the team, **collaborating** to consolidate scores and **finding a time slot** to schedule an interview with a shortlisted candidate were difficult.

- ◇ There was also no easy way to share, correlate and annotate interviewer feedback efficiently. As much of this had to be done through **back-and-forth email** communication, arriving at a decision to accept, reject or hold the candidate became **time-consuming**.

◇ Our Solution: Consolidated Assessment Sheets, Collaborative and Smart Hiring

- ◇ Zappyhire enhanced the collaborative screening process by **auto-scheduling interviews** and storing all interview feedback, assessments, and notes in a **single platform** accessible to all relevant staff.
- ◇ Along with the **smart recommendations** powered by artificial intelligence, this collaborative approach facilitated well-informed, **data-driven** hiring decisions.

◇ Key Outcome: Improved Quality-of-Hire and faster decision-making

3 Struggle to Streamline Hiring and Communication

- ◇ Apart from waiting for a **long time** to get job requisitions approved from multiple teams, recruiters and HR managers were stuck with huge numbers of unqualified resumes that they had to manually **sort through** every time a position was listed.
- ◇ Once a position became open, much time was spent on organizing candidate data than establishing communication with qualified candidates, thus increasing the chances of **candidate drop-offs**.
- ◇ **Duplication** of profiles, keeping track of and organizing the qualified candidate profiles, initiating and maintaining **communication** logs like emails, calls, and other messages were also significant **time-eaters**.

◇ Our Solution: Smarter Hiring Practices and Seamless Candidate Engagement

◇ Zappyhire's [collaborative platform](#) brought all stakeholders together on a single interface and curated, analyzed, and shortlisted the best candidates swiftly using a variety of AI-powered [automated tools](#).

For candidates, the application process was [smooth](#), without needing to fill in the same information multiple times. This resulted in lower candidate drop-offs.

Integration of [multiple communication channels](#) like WhatsApp, Slack, G-Suite, Microsoft Teams, SMS, Email, etc. helped the team to [constantly engage](#) with the candidates throughout the process. This created a [stellar candidate experience](#).

◇ **Key Outcome: Fully Digitalised Recruitment and Unmatched Candidate Experience**

“Candidate experience is definitely one of the most important touchpoints in the recruitment process and you have nailed it team Zappyhire

Debadutta Guha Thakurta

Lead Manager – HR

Jiffy.ai switched from a leading recruitment automation platform to Zappyhire for obvious reasons.

✦ Intuitive User Interface

✦ Easy to Configure

✦ Excellent Customer Support

✦ Highly User-Friendly

WHAT JIFFY.ai LOVES ABOUT ZAPPYHIRE?

1

Efficiency-based solution rather than time-based

With automation of manual tasks in place and the ability to adapt to Jiffy.ai's existing recruitment processes, Zappyhire became efficient and time-saving, especially by automating the pre-assessment, interview scheduling, and evaluation stages. The advanced reporting module helps to measure hiring KPIs to ensure the team hits all the right hiring goals and targets.

2

Assessments at the click of a button

With Zappyhire, HR teams were able to configure custom assessments or integrate 3rd-party assessment tools easily. The assessments by all interviewers were then consolidated as a single scorecard. This helped all organizational stakeholders to get a 360-degree view of candidates from a single interface.

3

Organized candidate data

Gone were the days of juggling between spreadsheets to track candidate pipelines for the Jiffy.ai team. Zappyhire kept an untampered audit trail of all candidate data for reference at any point in time, including communication history, resumes, scorecards, and more. HR activities thus became more streamlined, organized, and trackable.

3

Convenient interview scheduling

By quickly scanning through all stakeholders' calendars, interviews were auto-scheduled at a convenient time slot. With multiple communication channels like WhatsApp, G-Suite, Microsoft Teams, Slack, and others integrated into Zappyhire for candidate engagement, prompt notifications were delivered to the interviewers and candidates, thus saving a ton of time.

5

A "one-point" hiring solution

Zappyhire's potential to screen, engage, and pre-onboard candidates with the

6

Custom career portal

Zappyhire connects directly to the Career portal which makes it easier than

added benefit of being able to connect with 3rd party systems were fully utilized by Jiffy.ai. It automated their hiring process from end to end – starting with creating and posting job descriptions to screening, assessing, sending offer letters, and hiring.

ever for candidates to apply for open positions. Not only is it an open channel for recruiters and consultants, but also a window to highlight the values and ethics of the company. Coupled with a recruiting chatbot, the Career portal serves as a powerful add-on to the company's recruitment marketing efforts.

ABOUT ZAPPYHIRE

Zappyhire enables digital hiring for enterprises to spot and onboard the best talent fast, using AI technology. It helps you find the best people for your organization. It automates your recruitment process end-to-end and helps you make powerful decisions with insightful data.

We help the IT industry
adopt a smart recruitment
strategy.
Are you ready to switch?

We will give you a quick demo
of the product and a limited free
trial option to explore Zappyhire's
one-of-its-kind features.

[Get Free Trial](#)

www.zappyhire.com